



Office of Travel & Tourism

massvacation.com

## MOTT TravelStats Newsletter - June 2005

MOTT TravelStats is a monthly newsletter tracking indicators of travel activity in Massachusetts, as well as MOTT activity. If you have comments or questions regarding the contents of this newsletter, send e-mail to [tony.dagostino@state.ma.us](mailto:tony.dagostino@state.ma.us).

---

---

### Hotel Occupancy April 2005

- April. Statewide lodging room demand was up 0.5% in April 2005 compared to April 2004, according to Smith Travel Research, Inc., exceeding demand in both April 2004 and 2003. Average daily room rate increased 4.9%. Occupancy rates, which reflect changes in both supply and demand for rooms, averaged 59.1% in April 2005, matching the rate in April 2004. (Source: Smith Travel Research)
- YTD through April. Statewide lodging room demand was up 1.5% during the first four months of 2005 over the same time period last year, according to Smith Travel Research, Inc. Room rates increased by 5.1% and occupancy rates, which reflect changes in both the supply and demand for rooms, averaged 51.1%, up 1.0%. (Source: Smith Travel Research)

#### Massachusetts Hotel Occupancy Rates

April	% Occupancy
2005	59.1
2004	59.1
2003	55.6

(Source: Smith Travel Research)

YTD through April	% Occupancy
2005	51.1
2004	50.6
2003	49.0

(Source: Smith Travel Research)

---

### Room Occupancy Tax Collections May 2005

- May 2005. Total room occupancy tax collections increased 6.75 over May 2004 collections. Fiscal-year-to-date collections are also up 12.7%. (Source: Department of Revenue Monthly Report of Collections and Refunds)
- Fiscal year-to-date through May 2005. Massachusetts Tourism Fund (MTF) collections are up 9.5% from the same time period last fiscal year (\$30.9 mil v. \$28.2 mil). (Source: Department of Revenue Monthly Report of Collections and Refunds)

#### Total Room Occupancy Tax Collections

May	\$ (000)	% Change
FY2005	10,485	6.7
FY 2004	9,827	(5.3)
FY 2003	10,376	(16.8)

FYTD through May	\$ (000)	% Change
FY2005	121,390	12.7
FY 2004	107,673	(2.5)
FY 2003	110,453	(0.7)

(Source: Department of Revenue Monthly Report of Collections and Refunds)

## Museum and Attraction Attendance March 2005

Massachusetts' museum and attraction attendance decreased 1.3% in March 2005 over March 2004 to 646,100 visitors from 654,600. Calendar year to date attendance is down 16.3% in 2005 compared to 2004. (Source: MOTT aggregate of 22 Massachusetts museums and attractions; attendance based on Museum of Science Report)

## Logan International Airport Passenger Volume April 2005

- **Domestic.** In April, the number of domestic passengers arriving to and departing from Logan International Airport increased 5.8%, compared to April 2004. Year-to-date through April, domestic passenger volume increased 7.0%. (Source: Massport)
- **International.** The number of international passenger arrivals and departures increased 4.8% in April 2005, compared to April 2004. Year-to-date through April, international passenger volume increased 0.9%. (Source: Massport)

### Domestic Passenger Volume

April	(000)	% Change
2005	2,022	5.8%
2004	1,911	17.9
2003	1,621	(2.2)
YTD through April	(000)	% Change
2005	7,064	7.0%
2004	6,599	16.9
2003	5,643	0.4

(Source: Massport)

### International Passenger Volume

April	(000)	% Change
2005	370	4.8
2004	353	22.8
2003	288	(5.6)
YTD through April	(000)	% Change
2005	1,317	0.9%
2004	1,306	16.3
2003	1,123	(1.6)

(Source: Massport)

## MASSVACATION.COM Activity

Web site activity will appear in future TravelStats

## Individual Getaway Guide Requests May 2005

In May, the overall number of individual Getaway Guide requests was up slightly to 8,544 compared to May 2004. (Source: d|a|p Monthly Report & MOTT Fulfillment Dept.)